Corporate Governance Policy



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Approved for review by the Board of Directors Meeting No. 1/2025 on 29 January 2025.

Matching Maximize Solution PLC.

Audit Committee

In 2024, the Audit Committee comprised the following three independent members.

1. Mr. Akarat Na Ranong Chairman of Audit Committee

2. Mr. Chatrapee Tantixalerm Member of Audit Committee

3. Mr. Kamol Ratanachai Member of Audit Committee

Terms and Appointment of members of Audit Committee

The Board of Directors appoints three independent directors to be the members of the Audit Committee. At least one of the three independent directors is required to possess knowledge and experience in accounting and finance. The members of the Audit Committee must be independent as stated in the rules and regulations concerning qualifications and scope of duties and responsibilities of the Audit Committee announced in the Notification of the Stock Exchange of Thailand. The members of Audit Committee shall serve the term of three years. Once the term is completed, they shall be re-elected. The Audit Committee reports directly to the Board of Directors and their scope of duties and responsibilities, as stated in the charter of the Audit Committee, is reviewed and adjusted at least once annually.

In case a position of Audit Committee member is vacant due to other reasons, apart from the normal term completion, the Board of Directors shall appoint a qualified individual to fill in the vacancy within 90 days. The replacement shall be in the position only for the remaining duration of the successor.

Scope of duties and responsibilities of the Audit Committee

The Audit Committee has duties and responsibilities according to the rules and regulations of the Stock Exchange of Thailand B.E 2008 which became effective from July 1, 2008 onwards. The duties and responsibilities are as follows:

- 1. Review the financial statements, ensuring that they are accurate and adequate.
- 2. Review the Company's internal control system and internal audit system and make sure that they are appropriate and effective; review and approve the charters of the internal organization, business plans and budget; ensure the independence of the internal audit department; provide opinions concerning appointments, transfers, and employment termination of the internal audit head or of any other departments overseeing internal audit affairs.
- 3. Review the Company's operations and make sure that they conform to the rules and regulations of the Stock Exchange of Thailand, and any other laws related to the Company's business operation.

- 4. Consider proposing an independent individual as the Company's auditor as well as proposing the auditor fee; attend the meetings with the auditor, without the presence of the management, at least once a year.
- 5. Review connected transactions or some transactions that may cause conflicts of interest in order to ensure that those transactions are in compliance with the regulations of the Stock Exchange of Thailand; and make sure that those transactions are justified and bring maximum beneficial to the Company.
- 6. Prepare Audit Committee Report to be included in the Company's annual report; the report must be signed by the Chairman of the Audit Committee and at least contain the following details:
 - a) Opinions concerning accuracy, adequacy and reliability of the Company's financial reports
 - b) Opinions concerning sufficiency of the Company's internal control system
 - c) Opinions whether the Company follows the laws related to securities and the stock market, regulations of the Thai stock market and the laws related to the Company's business
 - d) Opinions whether the Company's auditor is qualified
 - e) Opinions concerning some transactions that may cause conflicts of interest
 - f) Opinions in regard to the number of the Audit Committee meetings and the attendance of each member
 - g) Opinions or overall notes that the Audit Committee receives from the charter-based operation
 - h) Other matters that should be disclosed to the shareholders and investors under the scope of responsibilities assigned by the Board of Directors
- 7. Perform other duties as assigned by the Board of Directors and approved by the Audit Committee
- 8. Review the Company's risk management and ensure effective risk management.
- Report the operation performances of the Audit Committee to the Board of Director at least four times a year.
- 10. Be empowered to hire advisors or external parties, as stated by the Company's regulations, to provide opinions or consultancy as necessary.

- 11. Be empowered to invite directors, management, department heads, or the Company's employees to discuss or answer the Audit Committee's questions.
- 12. Review the scope of authority and responsibilities and evaluate the annual performance of the Audit Committee.
- 13. Should the Audit Committee find that the following matters may have a significant impact on the Company's financial statement as well as its operating performance, the Committee will report to the Board of Directors in order to improve the matters within the set timeframe as found appropriate by the Audit Committee.
 - a) Transactions involving conflicts of interests
 - b) Corruptions or unusual matters or significant defects of the internal control system
 - c) Violation of the laws concerning rules and regulations of the Stock Exchange of Thailand, and any other laws related to the Company's business operation.
- 14. In case the auditor finds some unusual matters that may indicate that the Chief Executive Officer or any individuals in charge of the Company's operation violate the laws, the auditor should notify the Audit Committee for immediate scrutiny. The preliminary scrutiny result should be submitted to the Securities and Exchange Commission and the auditor within 30 days, starting from the date the auditor reports such suspicious matters. The suspicious matters and the scrutiny procedures should comply with the regulations of the Capital Market Supervisory Board.
- 15. Review and amend the charter of the Audit Committee as well as reference issues once a year; and propose the amended charter of the Audit Committee to the Board of Directors for approval. This can be done only at the BOE meetings.

Note that the aforementioned scope of authority of the Audit Committee does not include the power that enables a member of Audit Committee or an authorized representative for that member to express opinions about any cases that the particular member or the representative or any persons with connected transactions (as announced by the Securities and Exchange Commission and/or the Notification of the Capital Market Supervisory Board and/or the Stock Exchange of Thailand) may have conflicts of interests with the Company, its subsidiaries and related companies.

Corporate Governance Code

Vision

Be a leader in equipment and studio rental services to support production of quality films and commercials both in the domestic and international levels with applications of modern technologies and sustainable innovations.

Mission

- 1. To provide high quality filming equipment and studio facilities to support productions of filming activities and production of content in order to serve clients' demand;
- 2. To apply modern technology and new innovations to productions of films and commercials;
- 3. To build lasting relationships with clients and business partners;
- 4. To develop working teams, enhancing their knowledge, abilities and creativity;
- 5. To conduct business responsibly towards society and the environment.

Objective

To demonstrate the Board of Directors' commitment to promoting business operations in accordance with good corporate governance principles, a corporate governance policy has been established as a guideline for management and operational practices for directors, executives, and all employees.

Scope

This policy applies to all directors, executives, and employees of the company.

The Company's Board of Directors recognizes and strongly believes that the good corporate governance principles will be a main factor to add values and enhance the Company's competitiveness. At present, the Company has studied and begun to implement a new set of corporate government policies or Corporate Governance Code (CG Code) as a framework for our corporate governance practice in order to enhance our corporate governance standard to meet the expectations of the business sector, investors, the capital market, and the overall society. Hence, the Company reviews and always updates our existing corporate governance principles to complete a set of guidelines for good corporate governance or the new corporate governance code (CG Code), which covers eight principal aspects. The Company follows the following guidelines:

- 1. The Board of Directors, management, and employees shall follow the good corporate governance principles with clear understanding.
- 2. The Board of Directors, management, and employees shall adhere fairness and treat stakeholders with equality and perform duties with faithfully, honesty and transparency and their full potential to bring

benefits to the Company. Their performance shall be able be examined so as to create sustainable corporate value.

The Company's good corporate governance principles referred as the operation guidelines for the Board of Directors, the management and the employees are discussed below:

1. Establish Clear Leadership Role and Responsibilities of the Board

The Company's directors shall possess skills, knowledge, abilities and extensive experience so that they can utilize their knowledge, skills, abilities and common senses to determine visions, missions, strategies, directions, policies, and objectives of the Company. The directors also monitor performance and ensure that objectives are achieved and perform duties in accordance with policies, regulations and related laws and requirements. They manage risks to ensure that the risks are at the acceptable level under the laws, objectives and shareholders' meeting resolutions. They shall perform duties with honesty and caution, taking account of the biggest benefits to the Company. They should also be responsible for shareholders and all stakeholders. Additionally, they should work effectively, efficiently, transparently, with their performance being able to be securitized.

In addition to the operating performance, the directors should emphasize impacts of social issues as well as environmental and ethical issues. Morals and ethics should be promoted. The Company strictly performs operation with transparency, honesty, and fairness; it has thus announced the code of ethical business or the code of conduct as standard operation guidelines for the directors, the management, and the employees. This code is clear enough to prevent wrongdoing or any actions that may damage images and the code also reflects the Company's desire to have everyone strictly follow the laws and the Company's policies and value. The Company has announced the code of ethical business on the website www.matchinggroup.com as a set of practical guidelines for all employees to perform with efficiency.

2. Define Objective that Promote Sustainable Value Creation

The directors are responsible for determining, considering and approving key matters linked to the Company's operation, e.g., vision, missions, objectives, strategies and possible risks. The directors shall take into account creation of value for the Company, clients, shareholders, stakeholders and the society as a whole.

Business Philosophy

To achieve sustainable growth and properly increase values for the stakeholders while taking into account relevant environmental aspects and providing benefits to the society as a whole, the Company has set the business philosophy with the aims to:

1) Enhance the competitiveness as a market leader in producing media and providing media-related services to the society.

- 2) Become an excellent organization with the working teams committed to creation of new things, based on confidence among one another; the operational standard is set for the management and employees at all levels, with the following details:
 - Focus on maximizing benefits for the Company in the long term in order to maximize value to shareholders;
 - Adhere fair treatment to both shareholders and stakeholders;
 - Prevent conflicts of interest;
 - Manage business with carefulness, caution and responsibility;
 - Perform duties with transparent operation that can be scrutinized;
 - Ensure that the Company's internal control and internal audit systems are up to standard, reliable and efficient;
 - Set a code of ethical business or a code of conduct for the directors and employees to follow.

The Board of Directors oversees the Company's annual plan and strategies, ensuring that they accord the main goals of the Company, taking into account the potential, relevant factors, ongoing circumstances, opportunities and acceptable risks. This is evidenced by the Company's investment in filming equipment, of which the technology can change rapidly, along with the fact that clients tend to choose an operator who can provide new equipment. Hence, the Company has continued to invest in new equipment to meet client's demand. Moreover, the Company has continued to enhance the personnel's potential and skill to invent some special equipment with special techniques in order to provide technical support for the clients. Furthermore, regular trainings are provided for personnel so that they possess extensive expertise and skills in using equipment to facilitate the clients. The Board of Directors always ensures that the Company's business plans and strategies have been regularly reviewed to be prepared for potential changes. The Company has completed long-term business plans to ensure that the business has been operated in the right direction, based on the log-term business plans and strategies. Therefore, the Company is able to somewhat anticipate some possible events in future.

To communicate the Company's vision, mission or major business goals to employees and external parties, the Company has released the vision, mission, business overview, and business goals on the Company's website.

3. Strengthen Board Effectiveness

The Company's Board of Directors consists of nine directors, who serve each service term of three years. Two of them are management members, while seven do not involve in the management. Out of the total directors, three of them are qualified as independent directors, according to the Securities Exchange Commission (SEC)'s requirement that a SET-listed company must have independent directors at the number equivalent to or more than one-third of the total directors.

The Board of Directors acts as the representatives of the shareholders and oversees the Company's overall management. They shall lead and take part in determining the Company's targets, directions, policies, operation

plans and budget. The Board of Directors should honestly make sure that the Company's business is operated in accordance with the laws, Company's objectives and related regulations, as well as the resolutions of the shareholder meetings in order to maintain the benefits of the shareholders, with other stakeholders also being taken into account. Likewise, the Board of Directors monitors the management's operation performance to ensure that the established policies are achieved efficiently and effectively to maximize corporate value as well as create security for shareholders. The Board of Directors arranges the internal control system and the risk management system and closely follows the operation of these units on a regular basis.

Moreover, the Board of Directors also establishes the Executive Committee, who oversees the management's operation performance, ensuring that the management's operation is carried out in compliance with the set management policies. The scope of authority and duties of the Executive Committee is determined by the Board of Director and they are authorized to approve the investment worth not more than 20 million baht. Meanwhile, the Chief Executive Officer is authorized to approve the investment worth no more than 15 million baht. In addition, the Company's Board of Directors appoints the Audit Committee to strengthen the Company's internal control system and ensure sufficient and appropriate good corporate governance practices.

The Chairman of the Company's Board of Directors shall not be the same person as the Chief Executive Officer so that the responsibilities in regard to corporate governance and general management are separated. This will allow the Company to operate business with transparency and minimize the chances of conflicts of interest and also prevent absolute power of the Chief Executive Officer thanks to the power balance between the two positions, which can better maximize benefits for the Company and the shareholders.

Sub-committees

For more effective and transparent corporate governance, the Board of Directors has set up the following sub-committees to assist in operation and corporate governance affairs as the following details:

Executive Committee

Company's Board of Directors selects six qualified directors and the management to be members of the Executive Committee to manage and supervise the Company's operation as assigned by the Board of Directors. However, the approval of any transaction that involves a conflict of interest, a vested interest, or a potential conflict of interest must first be submitted to the Audit Committee for review and opinion before being presented to the Board of Directors for consideration and approval. Additionally, the scope and authority outlined in the Executive Committee Charter are reviewed and updated at least once a year.

Audit Committee

The Board of Directors appoints three independent directors to be members of the Audit Committee. At least one of the three independent directors must possess knowledge and experience in accounting and finance. The members of audit committee must be independent as stated in the rules and regulations concerning

qualifications and scope of duties and responsibilities of the Audit Committee set by the Stock Exchange of Thailand (SET).

The Audit Committee is responsible for reviewing the Company's financial reports to ensure accuracy and adequate disclosure, maintaining an effective and appropriate internal control and internal audit system, assessing the independence of the internal audit function, reviewing legal compliance, selecting and proposing the appointment of external auditors, and evaluating related-party transactions or those with potential conflicts of interest. Additionally, it carries out other duties as assigned by the Board of Directors with the approval of the Audit Committee and reports its findings to the Board. The scope and authority outlined in the Audit Committee Charter are reviewed and updated at least once a year.

Nomination and Remuneration Committee

The Board of Directors appoints the Nomination and Remuneration Committee, consisting of three non-management members, with most of them being independent directors. This committee is responsible for setting policies, principles and guidelines for nomination and selection of the Company's directors, sub-committees and top management. The committee also determines the amounts of remuneration and other benefits for the directors and sub-committee members as well as top management. The Nomination and Remuneration Committee reports the performance and proposes opinions or suggestions to the Board of Directors. The scope and authority outlined in the Nomination and Remuneration Committee Charter are reviewed and updated at least once a year.

Corporate Governance and Sustainability Committee

The Board of Directors appoints the Corporate Governance and Sustainability Committee, consisting of three non-management members and most of them are independent directors. The committee is assigned to establish corporate governance policies and determine corporate governance operation and guidelines for the organization. The committee also outlines anti-corruption policies and sustainability management policies in order to support the Company to manage business effectively with transparency and responsibilities to environment and society. This should help create trust and develop the business for sustainable growth, which would bring benefits to all shareholders as well as take account stakeholders. The scope and authority as outlined in the Corporate Governance and Sustainability Committee Charter are reviewed and updated at least once a year.

Separation of Duties Between the Board of Directors and Management

The Board of Directors has clearly defined the authority, duties, and responsibilities of the Chairman and the Chief Executive Officer. It has also established a clear separation of roles and responsibilities between the Board and management to ensure a balance of power, effective oversight of company operations, and efficient and transparent management, as follows:

- 1) Board of Directors:
 - Responsible for setting policies and overseeing the management's implementation at the policy level.
- 2) Chairman of the Board:-

- Oversees the implementation of policies and strategic guidelines by management, providing guidance and support for business operations without being involved in day-to-day management.
- Presides over Board and shareholder meetings, encouraging active participation from all directors and ensuring that meetings are conducted efficiently and effectively.

3) Management/Executives:

Responsible for managing the company's operations in accordance with the established policies.

Board of Directors Meetings

The Board of Directors meets monthly and some special meetings are arranged as necessary. The invitation letters clearly indicating the meeting date and agendas are sent to the directors at least seven days prior to the scheduled meetings to ensure that the directors have adequate time to consider the information ahead of their meeting attendance. Each meeting normally takes not less than two hours. In each meeting, the chairman of the meeting allows each director to express his/her opinions freely.

In 2024, there were 14 Board of Directors meetings, 12 Executive Committee meetings, five Corporate Governance and Sustainability Committee meetings, 13 Audit Committee meetings, and two Nomination and Remuneration Committee meetings. The details of each director's attendance are shown in the following table:

		2024 Board of Directors Meetings					
		14	12	5	13	2	
Name	Position	BOD	Executive	CG and	Audit	Nomination and	
ivame	POSITION	Meetings	Committee	Sustainability	Committee	Remuneration	
			meetings	Committee	meetings	Committee	
				meetings,		meetings	
1. Mr. Sansrit	- Chairman of Board of Directors	14/14	12/12	-	=	2/2	
Yenbamrung	- Chairman of Executive						
	Committee						
	- Chairman of Nomination						
	and Remuneration Committee						
2. Mr. Akarat Na	- Independent director	13/14	_	5/5	13/13	_	
Ranong	- Member of Corporate						
	Governance and						
	Sustainability Committee						
	- Chairman of Audit Committee						
3. Mr. Chatrapee	- Independent director	14/14	=	5/5	13/13	2/2	
Tantixalerm	- Chairman of Corporate						
	Governance and						
	Sustainability Committee						
	- Member of Audit Committee						

		2024 Board of Directors Meetings					
Name	Position	14	12	5	13	2	
		BOD	Executive	CG and	Audit	Nomination and	
		Meetings	Committee	Sustainability	Committee	Remuneration	
			meetings	Committee	meetings	Committee	
				meetings,		meetings	
	- Member of Nomination						
	and Remuneration Committee						
4. Mr. Kamol	-Independent director	14/14	-	5/5	13/13	2/2	
Ratanachai	- Member of Corporate						
	Governance and Sustainability						
	Committee						
	- Member of Audit Committee						
	- Member of Nomination						
	and Remuneration Committee						
5. Mr. Poomchai	- Director	13/14	10/12	-	_	-	
Wacharapong	- Member of Executive						
	Committee						
6. Yaowalak	- Director	14/14	12/12	-	_	_	
Poolthong, Ph.D.	- Member of Executive						
	Committee						
7. Mr. Chayanont	- Director	14/14	12/12	=	=	_	
Ulit	- Member of Executive						
	Committee						
	- Chief Executive Officer						
8. Mr. Neil	- Director	13/14	12/12	-	=	-	
Wayne	- Member of Executive						
Thompson	Committee						
	- Deputy Chief Executive Officer						
9. Mr. Komkrit	- Director	10/14	9/12	-	-	-	
Sirirat	- Member of Executive						
	Committee						

Minutes of the Board of Directors and subcommittee meetings are recorded in writing, and approved meeting reports are securely stored. These records are readily available for review by the Board and relevant parties.

Board of Directors' Reports

The Board of Directors holds responsibility for the Company and the subsidiaries' financial statements (already audited by the auditor), as well as all disclosed financial information. The Board of Directors realizes the importance of the accuracy and reliability of such financial reports and information. Hence, the Board of Directors

has a policy to complete a report on the responsibility of the Board of Directors in regard to the financial reports and financial information disclosed in the Company's annual report. The financial statement is regularly prepared to conform to the generally accepted accounting standards. In preparing such financial reports, appropriate accounting policies are selected and consistently adapted with cautious judgment and forecast. Moreover, significant information shall be adequately disclosed in the notes to financial statement covering important matters under the code of best practices for directors of SET-listed companies announced by the SET.

Furthermore, the Audit Committee appointed by the Board of Directors is responsible for overseeing the quality of Company's financial reports, the internal control system, and the internal audit system. Comments from the Audit Committee are reported in the Form 56-1 One Report. The minutes of every Board of Directors' meeting are recorded and contain proper details, e.g., questions and opinions of each director for each agenda and objections along with the rationales, so that the shareholders can examine the appropriateness of the directors in performing their duties. Meanwhile, the Board of Directors continuously and firmly focuses on applying the good corporate governance policies to the management and operation to promote good images and reliability of the Company among investors and the public in general.

Prevention of Conflicts of Interest

Realizing possible conflicts of interest, the Board of Directors has issued guidelines as a part of the code of ethical business for all management and employees to avoid any personal conflicts of interests with the Company and shareholders when dealing with trade partners and other parties.

In addition, the directors also require that transactions with possible conflicts of interest or connected transactions should be appropriately discussed and reviewed. The policies about related operation or procedure as well as approval process are clearly indicated, in accordance with the SET's principles. All related parties are required to inform of details about their relations with certain connected transactions. They shall not attend the meetings to review such transactions and they shall have no authority to approve such transactions. Pricing and conditions for such transactions shall be comparable to pricing and conditions for transactions done with external parties.

In case the Audit Committee possesses no expertise in particular matters related to certain connected transactions, the Company shall seek opinions from the internal auditor, the independent auditor or the authorized auditor so that the Board of Directors can consider such opinions before making decision, depending on each case.

Details of connected transactions are required to be disclosed in the Form 56-1 One Report and the Company's financial statement.

Remuneration for the directors and management

The Nomination and Remuneration Committee was established in 2013 to determine principles and policies about selecting and determining remuneration for the directors and the members of sub-committees. In addition, the committee selected and nominated qualified persons to be directors

In 2024, the Nomination and Remuneration Committee determined the remuneration for the Company's directors, subcommittees and senior executives, taking into account the scopes of their responsibilities and the Company's business growth, and business size, and proposed the amount of remuneration to the Board of Directors' approval. The remuneration of the Board of Directors and sub-committees must be approved by the shareholders' meeting (Note: The information in regard to the remuneration for the directors and management members is disclosed in the Management section).

The Code of Ethical Business

The Company has put in place the code of conduct or the code of ethical business as operation guidelines for the directors and all employees to understand and follow so as to enhance corporate value. A primary goal of the code of ethical business is to ensure that the directors, the management, and employees treat the Company, stakeholders and society in professional, honest, transparent, equal and responsible manners. They have the freedom to do perform their duties and shall be independently responsibility to the society. Moreover, the Company also assigns responsible persons to assess the performance and improve such code of ethical business on a regular basis.

Moreover, the Company also has a policy to regularly and continuously educate and provide trainings for all staff and management to ensure their understanding and knowledge and release relevant information on a regular basis.

Training and Development for Directors and Executives

The Company encourages directors, executives, and corporate governance officers to participate in training, seminars, and knowledge development programs that are beneficial to their roles. These programs may be conducted by organizations or institutions such as the Thai Institute of Directors (IOD), the Stock Exchange of Thailand, the Thai Listed Companies Association, and others. The company actively supports continuous and regular training to enhance the effectiveness of the Board of Directors in fulfilling their duties.

Performance Evaluation of Subcommittees and the Chief Executive Officer

In 2024, the subcommittees, including the Audit Committee and the Corporate Governance and Sustainability Committee, conducted performance evaluations at both the collective and individual levels. These evaluations aim to review and consolidate feedback on various aspects of the company's operations and the performance of the Audit Committee and the Corporate Governance and Sustainability Committee, ensuring the

continuous improvement of corporate governance practices. The Board of Directors will analyze the evaluation results and derive conclusions to establish measures for enhancing the efficiency of the committees. Additionally, the Company conducts an annual performance evaluation of the Chief Executive Officer (CEO), the highest-ranking executive, and uses the results to determine the CEO's compensation.

4. Ensure Effective CEO and People Management

The Nomination and Remuneration Committee has set the criteria and policy to nominate and appoint the Company's directors and senior executives, including the Chief Executive Officer, Deputy Chief Executive Officer, Senior Directors, as well as directors or other equivalent positions of organizations or businesses in which the Company holds 50% or more of the shares. and propose the list for an approval of the Board of Directors and/or an Annual General Meeting of shareholders. A person to be appointed as the company's director shall possess qualifications as specified by the Public Limited Company Act B.E. 2535, the Securities Exchange Act, notifications of the Stock Exchange Commission (SEC), notifications of the Capital Market Advisory Board and/or other regulations regarding other qualifications, such as work experience, knowledge, and etc. According to the Company's regulation, the Company's Board of Directors consists of at least five members and at least half of the total members shall reside in the kingdom of Thailand. In addition, the Company's directors shall be elected by majority voting in the Annual General Meeting of shareholders as the following details:

- 1. Each shareholder shall have one vote per share held by them.
- 2. Each shareholder shall cast all of his/her votes in (1) for one or more candidates but shall not divide his/her voting rights amongst the candidates.
- 3. The candidates elected to fill up the vacant positions in the Board of Directors shall be selected in order of the number of the votes received. In a case there is a tie amongst candidates, the chairman of the meeting shall cast the deciding vote.

The Board of Directors oversees the management and personnel development. The Board ensures that the Company's human resource management is carried out in accordance with regulations and that the human resource management in in line with the Company's vision, goals and strategies. They ensure that trainings are provided for employees to educate them, enhance their knowledge, ability and skills, and motivate them as appropriate. Finally, the Board of Directors also arranges the establishment of employee's provident fund for their pensions.

5. Nurture Innovation and Responsible Business

The directors promote creation of innovations in order to enhance corporate value in accordance with dynamic economic and environmental conditions. The Company creates organizational culture, principles and conceptual methods, operational process, view about content designs, and services. The directors make sure that the business management and operation are conducted with responsibility to society and environment. The

directors also ensure that the Company operates business with ethics, not infringing the rights of the stakeholders, in order that everyone in the organization can achieve major objectives and goals. The guidelines are as follows:

1. Responsibility to the directors, management, and employees

- 1.1 The Company has a policy to determine appropriate and fair remuneration for the directors, management, and employees.
- 1.2 The Company emphasizes safety, security, and career paths of employees.
- 1.3 Company has a policy to have the directors, management, and employees protected by laws.

2. Responsibility to clients

The Company is committed to ensuring that the business operation is done in accordance with laws and relevant standards, taking into account health conditions, safety, and fairness. Client's information is kept confidential. After-sales service is provided throughout product and service life. Clients' satisfaction is monitored to develop the products and service. Sales conduct is carried out with responsibility, not misleading clients and not taking advantages of clients' misunderstanding.

3. Responsibility to business partners

The Company wishes to provide goods and services under good standards and ethics. Suppliers are invited to offer bids and the selection process is appropriately carried out. There are appropriate criteria for selection of business partners, with proper contracts being signed. The Company also ensures that the conditions stated in the contracts are strictly followed in order to prevent corruption in the procurement process.

The Company has a policy to keep clients' and partners' information confidential in the fair and independent business operation. No wrongdoing is conducted in the business operation between business partners and contract parties. There are no acts of bribery or provision of presents for other parties for business benefits.

The Company upholds fair business practice under the decision principles based on comparison of conditions, prices and quality. In addition, services are provided with transparency, which can be securitized. Under any circumstances, the Company is strongly prohibited from requesting anything from business partners or clients or offering any benefits in business benefits.

The Company is committed to sustenance of sustainable relation with business partners and contract parties with clear objectives about values of goods and services, worthwhile services, technical quality, and trust between each party. The Company has a policy to make payment to business partners and contract partners in accordance with the agreed payment terms and conditions.

4. Responsibility to communities, society, environment and the state sector

The Company has a policy to run business while taking into account the communities, society, environment, and the state sector. The Company also complies with the existing laws and regulations related to the communities,

society, and the state sector. In case there are no certain laws on some particular matters, the Company treats communities, society, environment and the government with responsibility as the follow details:

- 4.1 Operate business under laws and the Company's regulations;
- 4.2 Operate business under laws and relevant state orders and regulations;
- 4.3 Take into account environmental aspects and decent tradition and culture;
- 4.4 Encourage the directors, management and employees to act as good citizens who contribute to communities and society; and
- 4.5 Respect virtuous national culture when doing business.

The Company has established a working group on sustainable development to prepare operation plans and operations according to the framework and guidelines set by the Board.

5. Anti-fraud and corruption

On November 25, 2020, the Company established a working panel to work on drafting and adjusting the existing operation guidelines and related policies to prevent corruption. The working panel is also required to determine the information disclosure channel and the channels to receive complaints and propose them to the Corporate Governance Committee and the Board of Directors for further consideration.

In 2024, the Company submitted a renewal application for our certification as a member of the Thai Private Sector Collective Action Against Corruption (CAC) and successfully obtained recertification on December 31, 2024. This initiative reflects the Company's commitment to upholding transparency and integrity in business operations while promoting higher ethical business standards. The company has established an Anti-Corruption Policy, which enhances internal control processes to prevent fraud and corruption. This policy includes guidelines on the giving and receiving of gifts, hospitality expenses, and other payments to government officials or business partners to prevent conflicts of interest. If a gift has a high value and raises concerns about its appropriateness, it must be returned to the giver to ensure transparency in operations. Budget disbursements and expenses must comply with company regulations and authorization procedures. The supplier selection process requires competitive bidding through the procurement department. Additionally, the Company provides a whistleblowing channel on our website for reporting misconduct, assigns responsible personnel, and establishes protective measures for whistleblowers in accordance with legal requirements.

6. Strengthen Effective Risk Management and Internal Control

Risk Management

The Company realizes the importance of risk management, which is a key mechanism and a tool for management helping the Company reach the set goals and targets. The risk management also helps minimize losses while enhancing the Company's competitiveness. Moreover, the risk management is a key element for good governance. Hence, the Company has continued to develop the risk management system. In light of this, the

Company has appointed the Executive Committee to work on the policy level. Meanwhile, the Company also includes the risk management in the job description of all departments so that all employees realize and emphasize the importance of the risk management. All departments hold the responsibility to manage, control, and maintain risks at acceptable levels. Finally, they regularly follow up and evaluate risks to be in line with changes in both internal and external circumstances. Additionally, the Company has an internal audit department responsible for reviewing and reporting on risk management operations to management for acknowledgment and necessary improvements. The findings are also reported to the Audit Committee for review, feedback, and recommendations to management. Furthermore, the Audit Committee regularly reports its findings to the Board of Directors.

Internal Control and Internal Audit

Realizing the importance of the internal control system, the Company thus focuses greatly on sufficiency and appropriateness of the internal control system covering finance, management and operation. The Company also ensures that the internal control system complies with related laws and regulations, and improves such system to meet the standard set by the Stock Exchange of Thailand, as well as the international standard called Internal Control Framework set by the Committee of Sponsoring organizations of the Treadway Commission or COSO. The Company clearly specifies the duties, responsibilities, and power of the employees both in the operation level and the management level in a written form. Uses of the Company's assets are controlled to maximize benefits to the Company. Moreover, the duties of employees in the operation, inspection and evaluation sectors are clearly separated in order that an appropriate balance of work is created. In addition, the Company also arranges the financial report system for the responsible departments. The Board of Directors express opinions concerning the sufficiency of the internal control system of the Company and subsidiaries under the "Internal Control" section.

To ensure an efficiency of production of important documents and the internal control and to make sure that the internal control is improved regularly, the Company has set up the internal audit department in 2008. This department is assigned to review the internal operation, as well as assess the effectiveness and the sufficiency of the internal control system of the Company and the subsidiaries. The internal audit department's main objective is to ensure that core operation and the financial activities of the Company and the subsidiaries are effectively run and meet the management's objectives. Likewise, the internal audit department also inspects whether all operation of the Company is in accordance with relevant laws and regulations. Hence, in order to enable the members of the internal audit department to perform their duties independently, the Board of Directors requires that the internal audit department report directly to the Audit Committee. The internal audit department is also assigned to carry out inspection duties, in accordance with the Company's annual business plan approved by the Audit Committee. The department carries out annual internal audit operation, as approved by the Audit committee, and also reports the outcome along with suggestions to the management department and Audit Committee in a

prompt manner and on a regular basis.

7 Ensure Disclosure and Financial Integrity

The Board of Directors supports the personnel in charge of management and disclosure of financial information, such as the head of accounting and finance, the director of accounting and finance department, accountants, finance staff, the internal auditor, encouraging them to acquire knowledge, skills and experience appropriate for their responsibilities and ensuring that the Company has sufficient number of such personnel.

The Board of Directors arranges the management department to monitor and assess the Company's financial position as well as report operating results to the Board of Directors on a regular basis. Once any signs of financial liquidity problems or any negative signs that may lead to the Company's ability to repay debts are observed, the Board of Directors and the management department work together to find rational solutions in a prompt manner.

The Board of Directors arranges the disclosure of information, e.g., financial reports, financial statements, annual reports, shareholder's structure, and shareholders' meetings through the Company's website to ensure that the information is disclosed equally both internally and externally in a prompt manner and with the same understanding.

8. Ensure Engagement and Communication with Shareholders

The Board of Directors recognizes and prioritizes the fundamental rights of all shareholders equally and fairly, in accordance with the company's regulations and relevant laws. These rights apply both as investors in securities and as owners of the Company, including the right to buy, sell, or transfer their securities; the right to equal treatment in the event of a share repurchase by the company; the right to receive profit and dividend distributions on an equal basis; and the right to access sufficient and timely company information. Shareholders also have the right to propose additional meeting agenda items, nominate individuals for directorship in advance, express opinions, and raise questions during shareholders' meetings. Additionally, they have the right to participate in key company decisions, such as dividend allocation, the appointment or removal of directors, the appointment of auditors, approval of significant transactions that impact the company's business direction, and amendments to the Articles of Association and the Memorandum of Association.

In addition to the fundamental rights mentioned above, the Board of Directors has implemented various measures to promote and facilitate shareholders' exercise of their rights, as follows:

Shareholders' Meeting

At the shareholders' meeting, all shareholders have equal rights to access information, express opinions, and ask questions on agenda items and proposed matters. The chairman of the meeting is responsible for allocating

sufficient time and encouraging discussions and inquiries. Shareholders receive the meeting agenda and supporting documents in advance through the Company's website, following clear guidelines as outlined below:

- 1) The Company holds an annual general meeting (AGM) every year within four months from the end of the fiscal year. The date, time, and venue of the meeting are set to ensure convenience and encourage participation from shareholders and institutional investors. Additionally, the Company may call an extraordinary general meeting (EGM) if deemed necessary or appropriate by the Board of Directors.
- The Company provides shareholders and institutional investors with the right to propose meeting agenda items in advance for consideration and inclusion in the annual general meeting (AGM). They may also nominate qualified candidates for election as Company directors. Clear criteria for these proposals are established and published on the Company's website. Shareholders can submit agenda items and director nominations through the designated channels or via email at corporate_secretary@mmsbangkok.com. The Company Secretary will conduct a preliminary review before forwarding the proposals to the Nomination and Remuneration Committee and the Board of Directors for further consideration. The Company will notify the proposing shareholders of the evaluation results. If the Board approves a shareholder's proposal, it will be included in the AGM agenda.
- The Company discloses the shareholders' meeting agenda on our website on the same day the Board of Directors approves it. This ensures that all shareholders have access to information regarding the meeting date and agenda. Additionally, the Company publishes supporting documents for each agenda item at least 21 days before the meeting to provide shareholders with sufficient time for review.
- The Company will send the notice of the shareholders' meeting to shareholders within the legally required timeframe, allowing them sufficient time to review the agenda items and matters to be presented. The notice will include comprehensive details necessary for decision-making, with each item clearly categorized as for acknowledgment, approval, or consideration. In addition, each agenda item will be accompanied by its objectives, rationale, and the Board of Directors' opinion.
- The Company will announce the shareholders' meeting notice in a Thai-language daily newspaper for at least three consecutive days and publish it on the Company's website under the Investor Relations section.

 The announcement will clearly specify the meeting date, time, venue, and agenda items.
- 6) In cases where shareholders are unable to attend the meeting in person, the Company allows them to appoint an independent director or any other person as a proxy. Shareholders can use the proxy form provided by the Company, which is sent along with the meeting notice, along with detailed instructions on the proxy appointment process.

The Board of Directors will facilitate the shareholders' meeting by ensuring that all shareholders are treated equally in terms of documentation and shareholder rights. The Company has assigned the Thailand Securities Depository Co., Ltd. as our registrar to manage shareholder meetings for every session.

For the 2024 Annual General Meeting of Shareholders, the Company provided an opportunity for shareholders to propose agenda items and nominate individuals for director elections from September 22, 2023, to December 31, 2023. However, no shareholders submitted any agenda items or director nominations during this period.

Proceedings on the Day of the Shareholders' Meeting

- The Board of Directors places great importance on the shareholders' meeting. Therefore, all board members, especially the chairpersons of subcommittees, will attend the meeting, with the Chairman of the Board presiding over the session. Additionally, the Chief Executive Officer, relevant executives, and representatives from the external auditor will participate to listen to shareholder feedback and address any questions.
- 2) The Company's management and share registrar are responsible for organizing shareholder meetings, sending meeting invitations, preparing the venue, providing meeting-related information, and facilitating the shareholder meetings.
- The Company explains the voting procedures and vote-counting methods before the meeting. During the meeting, all shareholders have equal rights to express their opinions and ask questions, with an appropriate amount of time allocated. Voting is conducted on a one share, one vote basis, with the majority vote determining the resolution. In the event of a tie, the chairman of the meeting shall have the casting vote.
- The Company adopts new innovations and technologies for meeting registration and vote counting to ensure convenience, speed, and accuracy. Pre-registration is open one hour before the meeting. Even after this period has passed, the Company will still allow shareholders who wish to attend the meeting to participate without losing their rights.
- The Company provides an independent legal advisor and shareholder representatives to verify the accuracy and transparency of the vote counting for each agenda item. Additionally, the Company invites our auditor to attend the shareholders' meeting to address any questions related to the Company's financial statements.
- 6) The chairman of the meeting allocates an appropriate amount of time and encourages shareholders and institutional investors to ask questions or express their opinions on various matters related to the Company on an equal basis.

Preparation of Meeting Minutes and Disclosure of Shareholders' Meeting Resolutions

- 1) In the shareholders' meeting minutes, the Company records explanations of the voting procedures and the methods for presenting voting results before the meeting proceeds. The minutes also include a record of questions and answers, as well as the voting results for each agenda item, specifying the number of shareholders who voted in favor, against, abstained, or submitted invalid ballots. Additionally, the names of the attending directors and those absent from the meeting are recorded.
- 2) After the shareholders' meeting, the Company completes the meeting minutes with accurate and comprehensive information, including the disclosure of voting results for each agenda item. The minutes are

published on the Company's website under the Investor Relations section within 14 days from the meeting date, allowing shareholders to review the information.

Attending AGM by proxy

In each annual general meeting, the Company provides a proxy form for shareholders who may be unable to attend the meeting by themselves; this is a way to protect the shareholders' rights and benefits.

For 2024 AGM, the Company attached the Proxy Form Kor, accompanied with details about each agenda, to the notice to AGM. In addition, shareholders were also offered choices to appoint proxies from suggested two independent directors, who did not involve in any conflicts of interest from each meeting agenda in the AGM. Complete information about the two independent directors were provided. Shareholders may choose one of the two independent directors or another person to act as their proxy as they find appropriate.

- The matters to be carried out at an annual general meeting are as follows:
 - 1) Consider the Board of Directors' report regarding the Company's performance for the previous fiscal year.
 - 2) Consider approving the balance sheet and the statement of comprehensive income.
 - 3) Consider approving profit allocation and dividend payment.
 - 4) Consider appointing new directors to replace those who have to vacate the position after their terms end, and determine remuneration for the directors.
 - 5) Consider appointing an authorized auditor and determining the audit fee.
 - 6) Discuss other matters as deemed appropriate by the chairman of the meeting.
- The resolutions of an annual general meeting shall be comprised of the following votes:
 - 1) In a normal case, the majority of votes shall be deemed resolution. In case of an equality of votes, the chairman of the meeting shall have a casting vote.
 - 2) In the following cases, no less than three-fourths of the total number of votes cast by the present shareholders shall be deemed resolution:
 - Sale or transfer of the Company's business, entirely or partially, to other parties;
 - Purchase or receipt the transfer of the business from other companies or private companies to the Company;
 - Arrangement, amendment or termination of any contracts with respect to the granting of a lease of the Company's business, entirely or partially, the assignment to any other person(s) to manage the Company or the merger of the Company with any other parties in order to share profit and loss;
 - Additional amendment of the memorandum of association or article of association
 - Capital increases or decreases
 - Debenture issuances
 - Company amalgamation

Company dissolution

In case of some urgent matters to be put on extraordinary agenda which may have an impact on shareholders'

benefits or have to conform to any rules or regulations that require shareholders' resolution, the Company may

call an extraordinary general meeting, which will be done on a case-by-case basis.

The Company arranges the operation guidelines under relevant laws and in accordance with the code of

ethical business and emphasizes compliance with the good corporate governance principles, which relate to the

significance of the rights of all stakeholders as well as corporate social responsibility. The Company and subsidiaries'

policies and operation guidelines in regard to the CSR – in – process principles are as follows.

1. Fair business operation

Company emphasizes the importance of business operation that promotes free trade competition. The

business is carried out with honesty and fairness under relevant laws and the Company's rules and regulations.

The Company avoids any activities that may cause conflicts of interest.

Operation guidelines

1. In terms of purchases and recruitment, when choosing operators or contractors, the Company takes into

account the equality and fairness. No special favor is given to any particular individuals or entities and the

Company is open for fair competition.

2. The Company's policy is strongly against any activities that involve in infringement of intellectual property

or copyrights.

2. Anti-fraud and corruption

The Company has a policy against all forms of corruptions and establishes the code of ethical business to

highlight the intention against corruptions. In order to combat all forms of frauds and corruption, on November 25,

2020, the Company announced its intention to be a united front against corruption or Thai Private Sector Collective

Action Against Corruption (CAC) and appointed an anti-corruption working group to be responsible for drafting and

adjusting guidelines, regulations, and related policies, as well as establishing channels for disseminating information

and channels for receiving various complaints.

The Channels of Complaint, Practices are as follows;

Complaints can be filed verbally or in a written form or via an email to the following bodies.

Audit Committee

Tel.: 02-669-4200-9 Ext. 5804

Email: AC@mmsbangkok.com

Corporate Governance and Sustainability Committee

Tel.: 02-669-4200-9 Ext. 5804

Email: CG@mmsbangkok.com

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Director of Human Resources Department

Tel.: 02-669-4200-9 Ext. 5401

Email: HR@mmsbangkok.com

2. Channels for complaints via Email: whistle@mmsbangkok.com

3. Suggestion box

In case the complainant chooses not to reveal their name and identity, a detail facts and evidence must be presenteded to show that there are reasonable grounds to believe that any person is involved in bribery or corruption.

Operation guidelines

1. The Company supports and encourages all personnel to see the significance of anti-corruption practice; and

implants the awareness against corruption in employees' mind as part of the Company's organizational

culture.

2. The Company educates and ensures the same understanding with external parties associated with the

Company's business regarding the practice that is required to comply with the set anti-corruption policies.

3. The Company arranges the internal control system to prevent any corruption actions covering matters about

sale, purchases, agreements, human resource management, accounting and finance, accounting and data

records, operation, as well as other procedure relating to anti-corruption measures.

4. The Company arranges the payment procedure, with a clear approval process and the approval limit

indicated. Any disbursement and payment apart from the Company's business operation must be

accompanied by clear supporting documents to prevent improper disbursement and inappropriate political

assistance. It should also be ensured that any payment for charity or donations is not done to support any

corruption actions. Moreover, it must always be ensured that any disbursement to support business

operation is not done on the pretext of engaging in any corruption.

5. The Company arranges risk management measures to prevent corruption that may arise from business

operation. Some events from the business operation that entail high corruption risk levels should be

identified. The risk levels should be assessed both in terms of the chance of risks and possible impacts. The

Company also monitors the progress on risk management to prevent risks and reviews risk management

measures, ensuring that the risk is at the acceptable levels.

6. The Company arranges internal control operation to ensure that the Company's existing risk management

system in regard to corruption helps the Company to achieve the set objectives. In addition, the Company

also examines the internal operation to ensure that it goes well in line with the Company's set rules and

regulations.

7. The Company assigns the management to monitor and control the operation of employees from all levels

and related parties. In particular, employees under the supervisory of the management shall understand

and strictly follow the Company's anti-corruption policies.

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- 8. The directors, management and employees, as well as related parties are required to strictly follow the Company's anti-corruption policies, corporate governance policies, the code of ethical business and regulations. They are prohibited from involving in corruption both directly and indirectly.
- 9. The directors, management and employees are prohibited from offering or receiving gifts, entertainment and unnecessary or improper payment to and from government officials or any individuals who involve in business operation with the Company. Anyone who is offered gifts with unusually high value is required to reject such gifts and report the matter to his or her supervisor immediately.
- 10. The Company's personnel must not ignore when they witness any actions deemed as corruption, which relates to the Company. In light of this incident, they should inform their supervisor or responsible persons. They should also collaborate in the investigation procedure. Should they have any questions, they shall consult with their supervisors.
- 11. The directors, management and employees are required to sign their signatures to acknowledge the Company's anti-corruption policies; this practice can confirm that all employees are aware of and understand the Company's policies and they are also willing to strictly follow the corporate governance principles in regard to the anti-corruption policies as part of the organization overall operation.

3. Respect human rights

The Company focuses on the importance of human rights and follows human right principles, taking into account the equality, freedom, and equality of dignity and rights of individuals. The Company does not support discrimination against nationalities, races, religions, languages, ages, genders, marital status, sexual preferences and disability.

Operation guidelines

- 1. Support and respect human right protection actions, e.g., not supporting any activities that force labor to work, being against child labor, and etc.
- 2. The Company and the subsidiaries offer equal employment opportunities to general individuals, including disabled people.

4. Treat labor with fairness

Being well aware that manpower is a key factor that can enable the Company to enhance our potential and successfully reach our business growth targets, the Company treats employees with fairness, with the following policies:

1) Recruitment policies and operation guidelines

The Company is strongly against any practices of labor forcing, not collecting money nor keeping employees' identification documents unless required by law.

- The Company makes payment of wages and remuneration in the Thai baht currency at the rates not less than what specified by law and does not withhold employees' remuneration for any cases, except for the case specified by law.
- The Company sets the working hours at not exceeding the maximum hours specified by law and calculate overtime hours in accordance with relevant laws.
- The Company provides safe workplace for pregnant employees; in addition, the Company neither terminates their employment contracts nor reduces their benefits due to their pregnancy.
- The Company promotes the enhancement of employees' efficiency by arranging public trainings and in-house trainings for employees at all levels, as well as organizing field trips for employees to visit other organizations in the same industry in order to broaden vision and learn new technologies, which can be applied to their organizational development.
- The Company provides safe and hygienic workplace, as well as necessary and appropriate healthcare facilities.

2) Personnel policies and operation guidelines

- Employees are the Company's most valuable resources and they are key success factors for the Company. The Company creates favorable values, culture and working environment and also treats employees with politeness, along with respects of their rights and freedom. The Company also tries to tighten relationship and bond among employees under the same Company's group.
- Employment, appointments, transfer, remuneration and benefits of employees are based on fairness and facets as well as the Company's actual operation performance.
- Safety is also another key issue. It's the Company's responsibility in creating working environment that is safe for employees' lives and their property. The Company also provides necessary and appropriate welfare items, e.g., certificate for free-drug workplace from the Department of Labor Protection and Welfare, an annual test of alarm system, annual check-ups, group life insurance and accident insurance policies, OPD allowance, and other benefit packages.
- The Company encourages employees to participate in training and seminars that are beneficial for both their work and personal development.

5. Responsibility to consumers

The Company is committed to development of goods/services that bring benefits to both the organization and society. The Company is also determined to produce high quality goods/services without harmful effects on consumers and environment.

Operation guidelines

Create TV content, which not only focuses on entertainment and profit, but also includes useful information, assistance and creation of good opportunities for people in communities, all of which will lead to benefits to the society in the future.

- Provide quality services that meet clients' need with fair treatment, e.g., producing works or offering services based on the terms and conditions stated in the contracts, taking into account equality and standards.
- Keep clients' information safe and confidential, unless authorized to disclose information by the clients.

6. Preserve environment

The Company realizes that conservation of the environment or preservation of existing natural resources, control of waste or pollution release into nature, and effective control of resources are all important factors. Therefore, the Company has established sustainable development policies (ESG). Preserving the environment is part of such policies. Initially, the Company has used guidelines for developing knowledge and understanding for employees and pushing the process into the external environment, which will eventually create a continuous and systematic development process going forward.

Operation guidelines

- In business process, the Company focuses on effective use of resources and technology in production process and service provision, taking into account safety and friendliness to environment.
- The Company optimizes the uses of resources efficiently by organizing a "Green Office Project" to campaign for everyone's awareness on helping to reduce energy use. Make the best and effective use of resources and save energy.
- Develop and improve buildings in accordance with the principles of "Green Building" with a support plan for installing a solar cell system for energy saving and environmental friendliness in the future.
- Emphasize sustainability and saving of resources. by adopting technology and processes that reduce resource use and environmental impact.
- Manage waste efficiently according to the 3R principles (3Rs: Reduce Reuse and Recycle)

7. Participation in community and society development

The Company and the subsidiaries have policies about corporate social responsibility (CSR) under the ethical foundation. The Company aims to be part of the society to create awareness on responsibility to society both in community and general public levels. The Company has set guidelines regarding social responsibilities in various aspects, such as society, sports, healthcare, environment, and etc.

The Company has signed a Memorandum of Understanding (MOU) with Bangkok University (Faculty of Digital Media and Cinematic Arts) to promote and support knowledge and experience exchange among experts, faculty members, and professionals who serve as trainers. This collaboration covers academic and organizational management experiences, the use of filmmaking equipment, cooperation in producing creative and academic works, and more. The initiative aims to drive the film and multimedia industry forward in a stable and sustainable manner across all aspects.

- On May 28, 2024, the Company signed a Memorandum of Understanding (MOU) with Thammasat University (Faculty of Journalism and Mass Communication) to implement various projects and activities, promote academic work, and develop professionals in the film industry. The agreement also includes the use of modern digital lighting technology for the film industry.
- On August 16, 2024, the Company signed a Memorandum of Understanding (MOU) with Chulalongkorn University (Faculty of Communication Arts) to implement a project aimed at promoting learning and developing skills in the film industry. The collaboration involves applying modern digital lighting technology to enhance the filmmaking process.
- On September 3, 2024, the Company, in collaboration with the Faculty of Informatics at Mahasarakham University, provided knowledge on filmmaking equipment and guided students majoring in Film under the Communication Arts program through the Virtual Production process at Figment Studio.
- On September 11, 2024, the Company, in collaboration with the Faculty of Information and Communication Technology at Silpakorn University, organized a seminar titled "Film Production Study Tour Project." The program aimed to provide students with comprehensive knowledge and skills in all aspects of filmmaking.
- On November 14-15, 2024, the Company, in collaboration with the Faculty of Digital Media and Cinematic Arts at Bangkok University, organized a hands-on seminar titled "Hollywood Masterclass." The workshop aimed to provide knowledge and enhance skills in the professional use of filmmaking equipment.
- In 2024, the Company, in collaboration with the Program Management Unit for Human Resources & Institutional Development, Research, and Innovation (PMU-B), organized the "High-Performance Research Personnel Development Project in the Private Sector." This initiative aimed to provide participants with knowledge and skills in utilizing modern digital lighting technology for the film industry.
- The Company is committed to social responsibility by actively participating in community and social development activities. We provide support, assistance, and cooperation through financial contributions or donations of goods to support community initiatives as appropriate. Examples include donating bicycles and sports equipment to youth during various festive occasions.